

2021-2022



# CORPORATE PROFILE

BAINISYS - Your Trusted IT Solution Provider



Innovation



Services



Flexibility



# About BAINISYS

We have been harnessing the power of technology and creativity to help organizations do great things for more than 18 years.



## Ready-to-Use Software-as-a-Service Packages

### Smart Office Solutions

- Meeting Room Booking Software
- Seminar & Event Registration Software
- Visitor Management Software

### Education Solution

- Classroom Management Software

### Digital Signage Solution



## Total IT Solution Distributor

Our customer experience (CX) solutions in hardware and software integration help you deliver a personalized CX strategy to take advantage of the opportunities created by digital.



**Bainisys is the IT solution provider that helps clients plan, build, support, manage, improve and innovate their key applications in a cost-effective manner.**

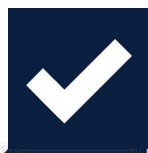
## Professional Service

Our experts will assist you to identify the best-fit technology and delivery model for your environment, at the same time, improving time-to-value for implementation.

## Managed Service

We provide you with technical expertise, service consistency, and flexibility across multiple vendors and technologies.

**PEOPLE, PROCESS, TECHNOLOGY - The key success factors in our solution and service deliverable.**



At Bainisys, we offer a wide variety of solutions and as technology changes and grows so do we.

# Insights

The customer, not technology, is the core of our strategy.



**We start with what the customer needs and we work backwards.**

Over the last 17 years, we believe in “Customer-Centered Strategy”, which the “customer is king” has become more significant than ever.

- A Customer’s Perception is Our Reality
- Growing Together with our Customers



## Customer Experience

We strongly believe that customers expect every interaction as the best experience they have with our products and services



## Innovation & Collaboration

Our innovation-driven strategy brings to our customers new innovations and collaboration that have a clear competitive advantage and high growth potential.



## Your Trusted Partners

We partner with large and small organizations, combining our unique experiences and specialisms to meet their expectation individually.



## Business Ecosystem

The ecosystem is formed to achieve something together that lies beyond the effective scope and capabilities of our heroes.



The IT Solution Integration business generates over 70% of the Group's annual revenue while other businesses generate the remaining 30%.



# What We Do

We use the power of technology to help you achieve great things in the digital age. We deliver whatever your business requires, at every stage of your technology journey.



With our experienced specialists, combining with state-of-the-art technology, we are able to provide innovative solutions for your corporate needs.



**Pongsak Wonglertkunakorn , Ph.D.  
CEO**

- Ph.D. in Management
- Master of Science in Computer Engineering
- Bachelor of Computer Engineering

*"I see infinite potential in our clients, our people, and our heroes."*



Bainisys is the IT solution distributor that helps clients plan, build, support, manage, improve and innovate your information and communication technology.

**We are a leading solutions company...**

**We are your trustworthy business partner.**

- Consultancy, architecture, security and cloud-based solution to help Enterprises worldwide optimizing their IT environments.
- Software Development for your specific business requirements.



## Roomminister

Our smart workplace platform that Simplify the meeting room booking experience.



## Billing Software

Call Accounting Software for Cisco IP Phone Solution.



## Digital Signage

Digital Media Player with On-Premise and On-Cloud Management Software Solutions.



## Control Room

Monitoring Solution enhanced physical Security Information Management (PSIM)



# Meet Our Team

If you believe you can do anything, we are here to help you do it as a team.

At Bainisys we hire not only people with the best skills, but people we want on our team for the long haul. Our employees and company are growing together.



**BANCHA**  
Wonglertkunakorn , Ph.D.  
**Digital Transformation**

- Doctor of Business Administration in Marketing
- Master of Business Administration in Marketing
- Master of Electrical Engineering in Telecommunication
- Bachelor of Electrical Engineering in Telecommunication

*"I can help you translate your business needs into technology strategies and architecture plans."*



**KANITTHA**  
Bangpoophamorn , Ph.D.  
**Research & Development**

- Doctor of Philosophy in Technical Education Technology
- Master of Information Communication Technology (Enterprise Networking)
- Bachelor of Science in Computer

*"We normally start with the Customer Experience and work back toward the technology."*



**NAREE**  
Wonglertkunakorn , Ph.D.  
**Corporate Communications**

- Doctor of Philosophy in Organization Development & Human Capability Management
- Master of Arts in Leadership
- Bachelor of Business Administration in General Management

*"If you don't have the hearts and minds of the people who work with you none of it comes to life."*



Software Engineers



Computer Engineers



Electrical Engineers



Graphic Designers



Graphic Designers



Great things in software development are never done by one person  
They are done by a team of people.



Smart Workplace and Collaboration Technology are the key driving  
forces for productivity and creatively.

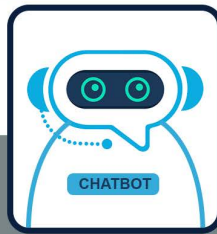
We attributes our success in the expertise of our people-software architects  
to development team to project managers to quality assurance specialists.



**PIRUNRAT**  
**Meksopavankul , Ph.D.**  
**Managed Services**

- Ph.D in Management
- Master of International Business
- Master of Business Administration
- Bachelor of Business Administration

*"Customer Service should not be a department, it should be the entire company."*



**Ms. ROOMMINISTER**  
**Personal Assistant**

- Your virtual assistant
- Meeting Room Administrator Chatbot
- Collaboration Manager
- Works with Cisco WebEx Team and MS Office 365

*"I help you to collaborate with your colleagues and empower you to engage and innovate anywhere, on any device."*



**LADY TARA**  
**Greeter**

- Company Reception
- Meeting Room Administrator
- Service Assurance Manager
- Way-finding
- Works with Cisco WebEx Team and MS Office 365

*"My responsibility is to improve every corner of your workplace and ensure no one get left behind."*



**Bainisys is a technology company that believes people are at the center of every innovation we create.**

That is why we take care to hire and retain the best talent available most of our team has been with us for 5 years on average



## Ecosystem

Connecting with the right partner help accelerating your digital transformation, reducing complexity, adapting quickly to changes, and maintaining security.



Our Global Ecosystem Partners = Heroes



**We Look at the Success  
of Connected Conversation and  
What the Future Holds...**



**BAINISYS**  
Total Solution Distributor



**Phone**

66(2)94-0800  
66(8) 1753-2700



**Roomminister**



**E-contact**

[www.bainisys.com](http://www.bainisys.com)  
[www.roomminister.com](http://www.roomminister.com)  
[www.bacmsoftware.com](http://www.bacmsoftware.com)  
[www.bicssoftware.com](http://www.bicssoftware.com)

